

a2om announces new Board member.

a2om international ltd is delighted to announce that Stuart Marks, founder and former CEO of ITIS Holdings Plc, has joined the Board as a Non Executive Director following an investment in the Company. Stuart brings a wealth of experience in the automotive ,software and services sectors and has a highly successful track record in growing small businesses.

Nick Rowley, CEO of a2om, said “ The whole team at a2om are absolutely delighted that Stuart has agreed to join us, and I am personally very excited to have the opportunity of working closely with Stuart to help realise our collective ambition of building the company into the global leader in behaviour based driver assessment and education”.

Stuart Marks said “ I am impressed with the products and management team of a2om and believe I can make a successful contribution to the Company’s goals as it develops and expands into new markets”

Stuart has twenty five years’ experience in the service industry. He was formerly the founder and Chief Executive Officer of ITIS Holdings plc (“ITIS”) a company which was a world leading provider of traffic and travel information. ITIS was sold to Inrix Inc in August 2011. Stuart was the founder and Chief Executive Officer of Handling Solutions Limited, a company which specialises in database led promotional fulfilment, direct mail and customer loyalty programmes. The company was later sold to Park Group plc. In 1997 he established Module Communications, which grew to become a leading new media company and was sold to Grey Advertising in 1999.